

---

**Activity One: Multiple Readings of a Visual Text**

You will watch the book trailer for *The Immortal Life of Henrietta Lacks* by Rebecca Skloot.

After your first viewing, examine how Skloot’s describes people’s reaction to the parts in her novel that tell the story of Henrietta Lacks and the parts that explain the science in the book. This will help you determine Skloot’s purpose.

<b>Henrietta’s Story</b> Note how Skloot describes reactions to the people in her story.	<b>Science</b> Note how Skloot describes reactions to the science in her story

**Considering Purpose**— Why did Skloot write this book?

What do you think she wants her readers to take away from the book?

**Write an argument about how Skloot’s writing was influenced by people’s reaction to her subject. Use your observations from the first viewing.**

When Skloot discussed the subject of her book, people had differing reactions. Some said \_\_\_\_\_  
\_\_\_\_\_ ; while others said \_\_\_\_\_

\_\_\_\_\_. This probably influenced Skloot’s writing by \_\_\_\_\_

**Next Viewing**

When you read a visual text, it is important to examine all of its parts: the images, and music. These details help build the video’s central idea.

<b>Music:</b> Describe the music used in the book trailer	<b>Images:</b> List the images used in the book trailer
<b>Purpose:</b> Describe the effect the music has on the book trailer.	<b>Purpose:</b> Describe the effect of the images on the book trailer.

**Considering Purpose**—Construct an argument about the effect the music and images have on the book trailer.

In \_\_\_\_\_ images and music persuade the audience by \_\_\_\_\_  
and \_\_\_\_\_

\_\_\_\_\_. For example, \_\_\_\_\_

calls to

mind \_\_\_\_\_, which the audience then connects with

\_\_\_\_\_.

The \_\_\_\_\_ music also suggests \_\_\_\_\_, which the audience connects with Skloot's writing.